

What employers should look for in a digital health partner

Employers must understand how to evaluate prospective digital health partners to best meet their needs for employee well-being and overall ROI. Based on new research on

consumer demands for convenience, control, and relevance in healthcare, here's a handy checklist of capabilities to verify before any contracts are signed. ¹

Flexibility/Relevance to Users

- Accommodates user needs and preferences
- Avoids templated approaches that force users to partake in things they're not interested in, such as coaching
- Has a proven track record selling direct to consumers
- Has a near-perfect customer satisfaction rating
- Enjoys year-over-year retention rate over 70%

Whole Person Approach

- Accounts for social determinants of health
- Accounts for personal determinants of health
- Covers multiple chronic conditions that often occur together
- Uses data and proven behavioral science strategies to help users form life-changing, healthy habits

A Complement to Traditional Care

- Makes it easy to share data with primary care physicians and other providers
- Identifies and anticipates changes in behavior to ensure that users stay on, or get back on, track
- Helps users understand and navigate different treatment options

Ease of Use/Value

- Rapid implementation
- Provides access to data for performance reporting
- Acts as true engagement partner
- Delivers impressive ROI

Discover the Dario Difference

At Dario, the user always comes first. From designing convenient devices and mobile applications to personalizing communications and coaching, Dario has created a proven solution that engages users and motivates them to form healthy habits for long-lasting results.

Through an 11-year direct-to-consumer heritage and ongoing clinical research, Dario knows what works and what doesn't. We're rated 4.9 stars on the App Store, and 80% of our users stick with us after their first year.

To find out how we help employees live happier, healthier lives and help employers cut costs and improve productivity, visit: dariohealth.com/employers or [contact us](#) today.